



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 R2

Results as of: 10/31/2014

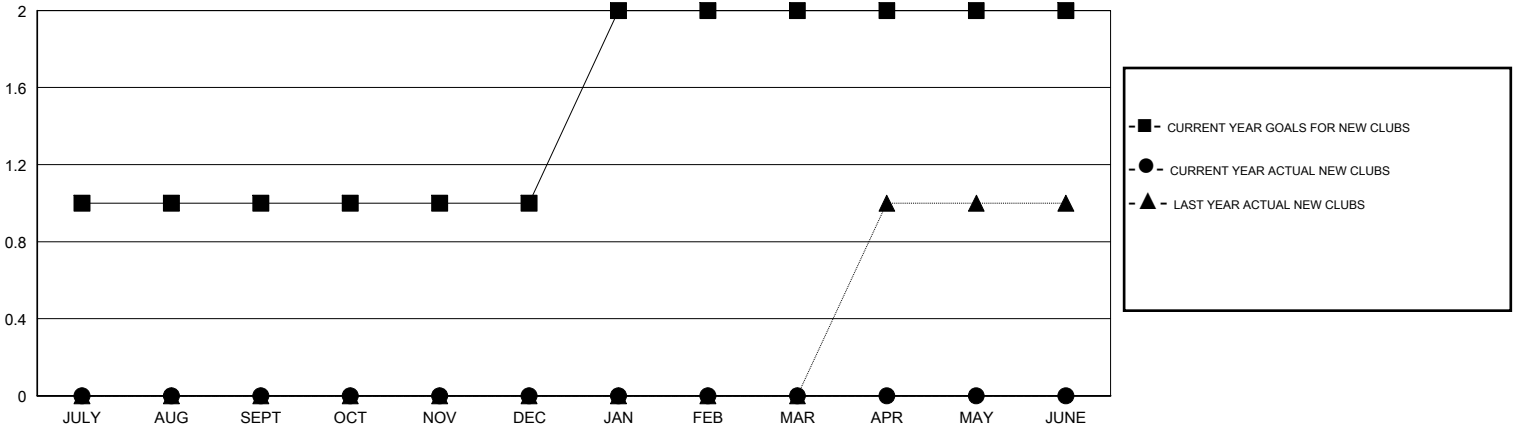
GMT: ED LECIUS

LOCATION NEW YORK

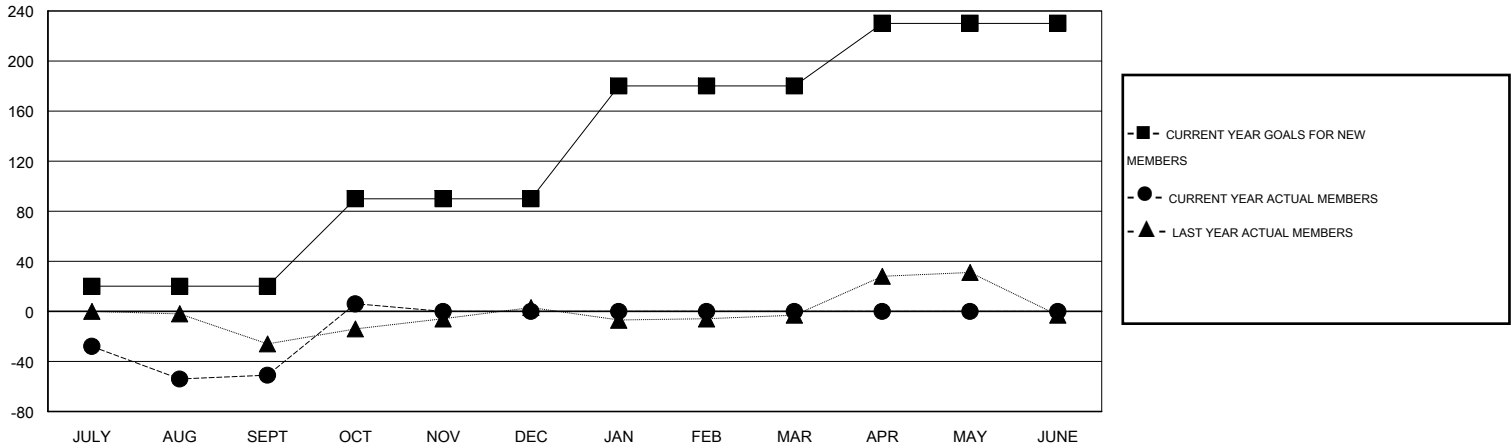
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | 20 | 25 | 76 | -51 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 70 | 64 | 7 | 57 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 90 | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 50 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 0 | 18 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 576 (51.57%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 541 (48.43%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 211 |
| OTHER | | HEAD OF HOUSEHOLD | 101 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 110 |